

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 24215 221341Z
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----073913 222131Z /14
R 221315Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9828

UNCLAS BANGKOK 24215

E.O.11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: NIBONDH AND CO., LTD.

REF USDOC 13283

1. THAILAND

OFFICE USE: 2. 549 3. 0005200 4. 01

5. NIBONDH AND CO., LTD.

6. P.O.BOX 402, 40-42 CHAROEN KRUNG ROAD

7. BANGKOK

8. CONTACT: MR. VISNU KONGSIRI

9. TITLE: ASST.MANAGING DIRECTOR
OTHER OFFICIAL IS: MRS. SUNETRA KONGSIRI, MANAGING DIRECTOR

10. PHONE: 2212611 11. TELEX: NA

12. CABLE: NIBONDH

13. ESTBL: 1942 14. EMPL: 20 15. SIZE: MEDIUM
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 24215 221341Z

16. REPUTATION: Y-GOOD 17. RPT DATE: 08/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 59420 BOOK STORES
23B. 27310/034 MFR.DIST.EXP. OF BOOKS

24. FOREIGN SALES: U.K. AND U.S.

25. FINANCIAL REF: SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK, THAILAND.

26. TRADE REF: MCGRAW HILL, NEW YORK, N.Y.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF HACHETTE
GOTCH, U.K. FOR BOOKS AND PERIODICALS; ELSEVIER/NORTH
HOLLAND, NETHERLANDS FOR BOOKS.

28. POST EVALUATION: NIBONDH WAS INCORPORATED IN 1942
WITH AN AUTHORIZED CAPITAL OF DOLS 25,000 TO OPERATE A
BOOK STORE. IT IMPORTS BOOKS, MAGAZINES AND PERIODICALS
FROM THE U.S. (FORTY FIVE PERCENT), U.K. (30 PERCENT)
AND OTHER COUNTRIES. IT HAS A LEASED OFFICE OF 250 SQ.
METERS INCLUDING A DISPLAY ROOM OF 150 SQ.METERS,
LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S
SALES VOLUME IN 1977 WAS REPORTED TO BE DOLS 800,000
REPRESENTING AN INCREASE OF 25 PERCENT OVER THE FIGURE
REPORTED TO THE EMBASSY IN 1976. IT IS A MEMBER OF THE
BOOK DEALERS ASSOCIATION OF THAILAND. LOCAL BANK
REPORTS THAT SUBJECT HAS SINCE 1966 MAINTAINED THE CURRENT
ACCOUNT WITH PRESENT CREDIT BALANCE OF MODERATE SIX
FIGURE PROPORTIONS AND THAT OVERDRAFT FACILITIES HAVE BEEN
GRANTED WITH THE BANK'S SATISFACTION. NIBONDH IS
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 24215 221341Z

CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO24215
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780343-0832
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780835/aaaabcun.tel
Line Count: 98
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1cc3bf5d-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1653593
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: NIBONDH AND CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1cc3bf5d-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014